

Switzerland is ready to turn autonomous mobility into reality

A sold-out European first Automated Mobility Summit proved that Switzerland has the talent, the pilots, and the rules to lead Europe in autonomous mobility. What comes next is a choice: invest boldly - or let the opportunity pass

The first-ever Automated Mobility Summit (AMS), organised by SAAM (Swiss Association for Autonomous Mobility) convened on 4–5 May 2026 at Switzerland Innovation Park Zurich in Dübendorf. Over two days, more than 300 decision-makers, engineers, policymakers, transport operators and investors from across Europe, Asia and the US gathered to take stock of where autonomous mobility stands, and to define the bold steps needed to move from pilots to permanent deployments.

A Summit that sent a signal

- One of the biggest Automated Mobility events in Europe, with over 300 participants (sold-out) from Europe, Asia and the US
- Top-level attendance: CEOs, national politicians, transport operators and regulators
- 8 autonomous vehicles on site: 2 available for live test rides (PixMoving & LOXO), 6 for hands-on discovery
- The message was unambiguous: autonomous mobility is no longer a lab experiment. It is operating on Swiss roads today.
- with 33 automated vehicles on public roads since 2015 and an estimated 100 until 2028, Switzerland is positioned as one of the leading EU countries for AVs.

50 automated vehicles deployed right now in Switzerland across 8 different use cases.

- **Loxo / Planzer (Bern):** Europe's first Level-4 urban parcel delivery in live operation
- **Embotech (CH & worldwide):** 3,000+ vehicles moved autonomously per day in factories and ports
- **TGA SCCL / Arbon (Thurgau) :** automated full-size bus running 7 days/week through the city centre
- **ULTIMO (Geneva region):** 15 Level-4 on-demand shuttles crossing the Swiss-French border in a few months.
- **PostAuto / AmiGo (Eastern CH):** up to 25 robotaxis for ride pooling in underserved areas
- **Swiss Transit Lab (Furttal, ZH–AG):** 6-vehicle autonomous public transport service, going live in 2026
- **Zurich Airport:** autonomous staff shuttles airside between gates, driverless operations planned Q3 2026

- **Urban Places Lab / ARIVE³ (Basel):** Cross-border autonomous first/last-mile service across CH, DE and FR

"Key Actions for Switzerland" - the panel that named what is at stake

Tuesday afternoon's high-level panel and keynotes brought together the people who actually make decisions, moderated by Mélanie Freymond.

- Jürg Röthlisberger - Director, FEDRO
- Emmanuelle Vandamme - President, Belgium Federal Mobility & Transport
- Barbara Schaffner - National Councillor
- Jürg Wittwer - CEO, TCS
- Stefan Regli - CEO, PostAuto
- Amin Amini - CEO, LOXO
- Vibeke Harlem - Head of Radical Innovations, Ruter (Norway)

Their shared conclusion: Switzerland must stop being cautiously optimistic and start being strategically bold to deliver on the promise of safer, more sustainable and more accessible mobility for its citizens

The SAAM Roadmap: making Swiss mobility more sustainable.

- Vision, goals and milestones to 2040 for passenger, freight and individual transport
- Automated vehicles will help make traffic safer, more efficient, sustainable, and accessible to all.
- Automated vehicles will be part of everyday Swiss life within 15 years, if decisions are made now
- Full roadmap available at saam.swiss

The financing challenge: time to act

Switzerland allocates approximately CHF 8 billion/year to public transport subsidies. A portion of that budget must be redirected, or new dedicated budget lines created, to fund the transition to autonomous mobility at scale.

The Summit made clear: the business case for Level-4 vehicles in public transport does not close on its own. Public co-investment in the transition phase is not optional, it is the condition for Switzerland to fulfil the promise of autonomous mobility as a public good.

MEDIA & PRESS MATERIALS

- Photos (Sébastien Martos, CreaVision) :
<https://vertigovisualscom.pixieset.com/automatedmobilitysummit/>
- Video incl. drone footage (Florian Regamey, CreaVision)
<https://www.swisstransfer.com/d/8a22cf19-c772-4889-9ff0-d9083ee82520>

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